

# Muhammad Ammar (Graphic Designer)

#### **About Me**

As a skilled graphic designer with 5 years of experience, I possess a remarkable proficiency in Adobe Photoshop and Illustrator. My design expertise and dedication to enhancing brand identities have consistently delivered captivating visuals that uplift and elevate designs. That's fantastic! Building a career in graphic design can be a rewarding and fulfilling journey.

#### **Professional Experience**

#### Freelancing 2020 – Present

Key responsibilities:

- Video Editing and Use Graphics Elements to uplift the quality of content.
- Worked for National level clients.
- Made thumbnails for some channels.
- Image editing services provided.
- Provided deep briefing related to design.
- Provide design ideas concept

### Work For My own YouTube channel 2015 – 2020

Key responsibilities:

- I run my YouTube channel and design everything related to it.
- Design thumbnails and channel banner art.
- Video editing and Elements
- Made thumbnails and design logos for Friends and Brother YouTube channel.

## Shayan Pakistan Real Estate Syndicate Pvt. LTD. 2023-Present

Key responsibilities:

- Working as a Graphic Designer to serve this Real Estate company.
- Design Social Media post designs for their social media pages.
- Also designed their necessary business cards and Website content.
- Achieved Experience in professional industry.

#### Achievements

2019-2023 Learning at every single step and try to become more and more beneficial by passing every day. Learnt basic concepts of design and now want to build professional experience.

#### **My Contact**

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Pasrur, Sialkot.

#### **Hard Skill**

- Graphic Designing
- Social Media post designing
- Video Editing
- Image Editing
- Photography
- Videography

#### Soft Skill

- Observation
- Decision making
- Communication
- Multi-tasking

### **Education Background**

- The Chenab School, Mianwali Bangla.
  Initial Education (Middle)
  Completed in 2018
- Govt. Awami High School Satrah Matric

Completed in 2021

Punjab College Pasrur
 F.Sc (Pre Medical)

Completed in 2023